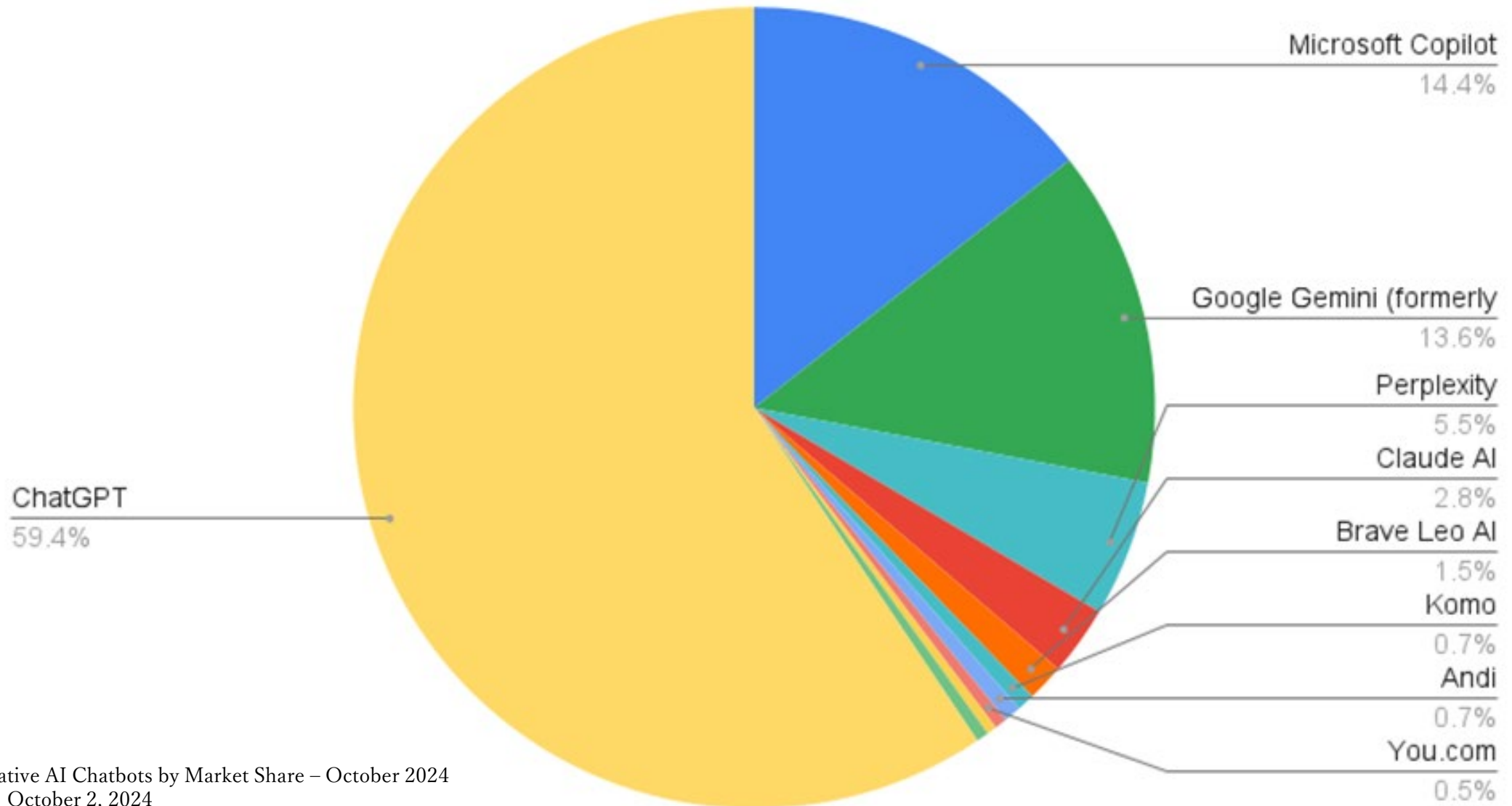
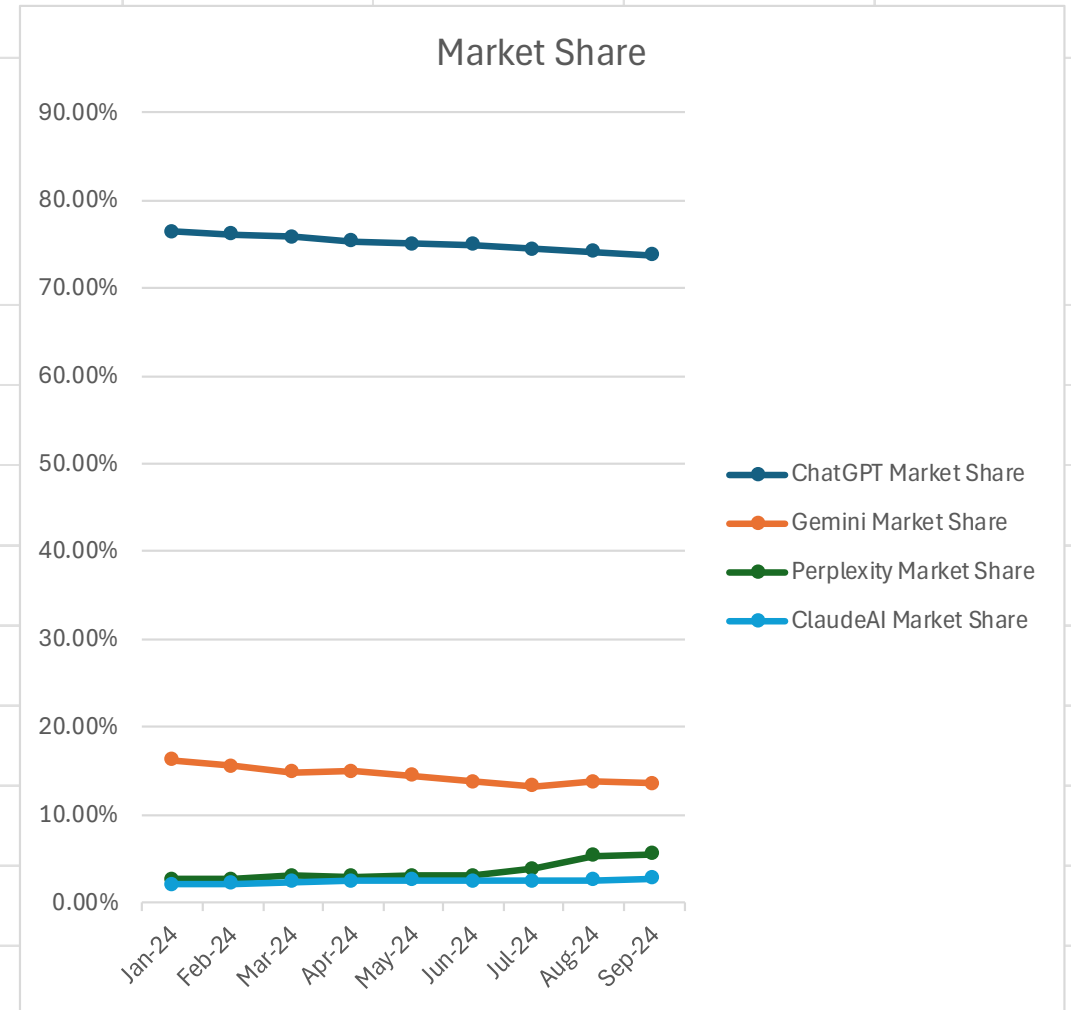


Generative AI Chatbots by Market Share October 2024



Top Generative AI Chatbots by Market Share

Month	ChatGPT Market Share	Gemini Market Share	Perplexity Market Share	ClaudeAI Market Share
Jan-24	76.40%	16.20%	2.70%	2.10%
Feb-24	76.10%	15.50%	2.70%	2.20%
Mar-24	75.80%	14.80%	3.00%	2.40%
Apr-24	75.30%	14.90%	2.90%	2.50%
May-24	75.00%	14.50%	3.00%	2.60%
Jun-24	74.90%	13.80%	3.00%	2.50%
Jul-24	74.40%	13.30%	3.80%	2.50%
Aug-24	74.10%	13.80%	5.30%	2.60%
Sep-24	73.80%	13.60%	5.50%	2.80%



NOTE: ChatGPT's market share includes that of Bing's Copilot product, as they both use the same underlying system; the difference is only that Microsoft Copilot personalizes ChatGPT based on user data in the Microsoft ecosystem.