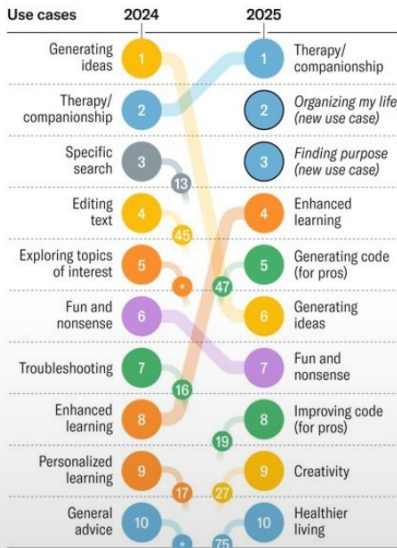
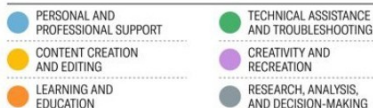


# What People Are Really Using GenAI for in 2025

## Top 10 Gen AI Use Cases

The top 10 gen AI use cases in 2025 indicate a shift from technical to emotional applications, and in particular, growth in areas such as therapy, personal productivity, and personal development.

### Themes



## Major Gen AI Use Case Themes That Emerged

Use cases have shifted from technical to emotive over the past year.

